



NBCA ANNUAL GENERAL MEETING

Date Friday, October 27th 2017

Location: Crown Plaza Lord Beaverbrook Hotel, 659 Queen St., Fredericton NB

Commencing: Dinner will be served at 5:00pm. Adjournment at 8:00pm

Chair of Meeting: Dr Frank Mangoni

Executive Director: Dr Frances LeBlanc

Time commencing 5:37pm with opening remarks by Dr Frances LeBlanc Executive Director and Dr Norm Skjonsberg, President of the NBCA

- 1) **AGM 2017:01 Motion to approve the Agenda** by Dr Rob Allaby, Seconded by Dr Todd Clayton.
The motion to accept the agenda was put to a vote and APPROVED
- 2) **AGM 2017:02 Approval of meeting minutes October 28th 2016.** Motion to approve the Meeting Minutes from October 28th 2016 by Dr Carolyn Joy Levere and seconded by Dr Matt Williams.
The motion to approve the meeting minutes was put to a vote and APPROVED
- 3) **Business arising from the last meeting:**
 - a) Radio advertising was suspended as per member feedback.
- 4) **Announcements:**
 - a) Welcome members, visiting guests and non-member(s): Dr Norm Skjonsberg, President, Introduction of guests Dr David Wickes, CMCC President; and, Ms Nathalie Godbout, NBCA solicitor.

** Remember that anyone making a motion is required to WRITE IT DOWN LEGIBLY and submit it to the Secretary.

5) Reports and Presentations:

- a) **Work Safe NB WSNB Report** (Summary can be read on page 5 of the NBCA Annual Report): The NBCA on behalf of NB chiropractors has received a yearly increase in WorkSafe NB fees based on the annual increase in the Consumer Price Index (CPI). This year the increase is 1.46% and came into effect on October 1st. In addition, under the leadership of Chief Medical Officer, Dr. Paul Atkinson, WSNB continue to generously support the annual NBCA continuing education seminar.
- b) **CMCC Report:** Dr David Wickes explained that CMCC's Strategic Plan for 2017-2021 has been approved and includes the themes: Excellence in Teaching, Learning, Support and Service, Clinical care Leadership and Innovation. In June, CMCC graduated 185 students and had 192 students entering the 2017 fall program.

iPads are now required for all students to comply with new standardized the testing environment. A new online module in entrepreneurship has been developed to help students develop new skills and knowledge. CMCC has also acquired an Anatomage Table 5 system for digital anatomy instruction and education. In addition, CMCC is leveraging Force Sensing Tables and Human Analogue Mannequin to aid students perfect their thrust and chiropractic technique.

C) CCA Report: Dr Michel LeBlanc explained that the CCA is working with partners to reduce the pressure to prescribe opiates by enhancing access to clinical alternatives. Currently musculoskeletal conditions are one of the leading reason for opioid prescription. The CCA is on a mission to change how pain is managed in Canada. In addition, it was announced that the launch of the 2018 at the NCT (National Chiropractic Convention and Tradeshow) April 27-29 in Calgary program would be done within weeks.

D) CCRF Report by Dr Frank Mangoni noted that all the research chairs were now in place, with the recent appointment of Dr. Jeff Hebert at UNB. The new CCRF-NBHRF Chiropractic Chair in MSK Health is the first Chair position in the amount of 1 million dollars over 5 years due to a unique strategic partnership.

The new CCRF structure will strive to fund research projects focused on four national research priorities. Fundraising campaign will start next year at the Convention.

E) NBCA Annual Report: Dr Norm Skjonsberg explained that in 2016 the NBCA Board of Directors initiated a review of its strategic directions and the elaboration of a new strategic plan to guide the association's work for the next 3 years. In addition, the NBCA hired a new Executive Director Dr Frances LeBlanc.

The NBCA's growing membership offers a unique opportunity to grow our presence and amplify our voice in healthcare-related discussions in NB. Notably, the opioid crisis is a new key concern from all levels of government and one that the chiropractic profession can help solve. A better approach to pain management could help reduce the pressure to prescribe while enhancing access to clinical alternatives like chiropractic.

F) Treasurer's Report: Dr Dave Dunnett presented the NBCA financial statements. The NBCA is in a financially stable position. Revenue has increased based on new members as well as hosting last year's CE seminar. The NBCA also incurred extra costs including for the hiring of the new Executive Director and peer review expenses.

G) Committee Reports

i) Marketing and Advertising: Dr Peter Magee presented on behalf of the Marketing and Advertisement Committee. The NBCA commissioned Revolution Strategy to help develop an Integrated Marketing Communications plan to optimize our efforts. The goals are to evolve from traditional media to a greater presence on digital media, and to engage our growing membership. There are several key opportunities including to profile the tremendous burden of MSK disorders, fast growing aging population and the opioid crisis.

The NBCA launched the new public-facing site and the member-only site is expected to be revamped in 2018. The NBCA also shared "do it yourself" marketing template and launched new social media channels.

ii) Continuing Education: Dr Carolyn Joy Levere reminded members that all NBCA members are required to complete CE hours. The term is 2 years with the most recent cycle running from October

1, 2015 to September 30, 2017. The new term started on October 1, 2017 terminating in September 2019.

The record keeping course is required every 5 years and the next course will be offered in 2020. Members were also reminded that members are not able to bank hours passed 12 hours per year (i.e. if you need 10 for the current year, you cannot use the extra 2 for the following year). In addition, courses must be pre-approved by the CE Committee or be sponsored/hosted by an accredited chiropractic schools and partner organization.

AGM 2017:03 Motion: Any course submitted to and approved by the CE committee should remain on an approved list for a period of 5 years without the need to be pre-approved. Motion made by Dr Eric Klein and seconded by Dr Danny Comeau.

*The motion to have Any course submitted to and approved by the CE committee should remain on an approved list for a period of 5 years without the need to be pre-approved by Dr Eric Klein was out to a vote and **APPROVED**.*

iii) Complaints Committee Report: Dr Todd Clayton explained that there have been no formal complaints since the 2016 AGM. However, in the past year, the Executive Directors have received a few phone calls which did not result in any formal complaints. Dr Clayton reminded members to be careful with language used and to respect patients' privacy. Often issues can be avoided by clearly communicating intent of treatment or care with patients.

iv) Peer Review and Admissions' Report. Dr Frances LeBlanc, on behalf of the Dr Meghan Barrett, explained that the peer review process was completed for all licensed members. Overall, the process was successful; however, there were a few recurrent findings including that the need to use the most current informed consent form, and the need for plan of management and diagnosis to be recorded in all patients' files.

v) Introduction of new members

Dr. Rachelle Coates	Fredericton
Dr. Andrew Kieran	Fredericton
Dr. Allyshia Daley	Grand Falls
Dr. Kayla Mayberry	Saint John
Dr. Miah Robichaud-Lorde	Moncton/Bouctouche
Dr. Dionne Watson	Rothsay
Dr. Coralee Wilson-Mitton	Sussex

H) Tobique Program Presentation: Dr Frances LeBlanc presented on behalf of Dr Keli Spencer who was unable to join us at the NBCA AGM. The chiropractic services have been provided free of charge to members of the Tobique First Nations community since August 2014. Currently, services are offered Friday morning every 2 weeks by Dr Keli Spencer at the Neqotkuk Health Center. Dr Allyshia Daley will also be joining Dr Spencer in providing care to residents.

Over the 3 years, Dr Spencer has made a concerted effort to build good communication and foster interprofesional relations with other providers. Hence, Dr Spencer is regularly referred patients suffering from a wide array of musculoskeletal conditions and chronic pain. Anecdotally, the patient and provider satisfaction are high, and that the introduction of the service has helped improved outcomes.

Next steps are to build on this successful model and to ensure its long-term sustainability, which includes evaluating the work done so far. There is a strong narrative to be build and shared, and we hope to do so with the help of the Tobique team.

I) Strategic Planning Presentation and Discussion: Dr Frances LeBlanc shared a summary of the new NBCA strategic plan with attending members. NBCA is planning for the future and working as an organization to optimize our profession and vision. Currently, New Brunswick has the highest report of musculoskeletal pain conditions in all of Canada and our vision is that Chiropractic will be recognized as the leading professionals for musculoskeletal treatment.

AGM 2017:04 Motion by Dr Clark and Seconded by Dr Levere to receive the Reports of the 2017 Annual General Meeting

*The motion to receive the reports of the 2017 AGM was put to a vote and **APPROVED***

6) Election of Directors

Currently Serving Officers:

President (2017-2018)	Dr Norm Skjonsberg
Vice President (2017-2018)	Dr Peter Magee
Secretary (2016-2017)	Dr Jennie Hersey
Treasurer (2016-2017)	Dr Lynn Glazier-Goldie
	Dr Dave Dunnett (interim)
Board Member at Large (2017-2018)	Dr Marie-Josée Maillet
CCA Director (2017-2018)	Dr Michel LeBlanc
CMCC Governor (2017-2019)	Dr Sarah Williams

The positions for Secretary and Treasurer nominations include:

Secretary (2016-2017)	Dr Jennie Hersey
Treasurer (2016-2017)	Dr Dave Dunnett

The Secretary and Treasurer positions were elected by acclamation.

7) Awards Presented by Dr. Norm Skjonsberg

A) Lifetime Service Award:

Dr Lisa Lirette	20 years
Dr Aaron Dell Johnson	
Dr Todd Clayton	
Dr Carole Ouellette	
Dr Robert Allaby	25 years
Dr Pierre Levesque	30 years
Dr Martin Pollack	

Dr Peter Magee

35 years

Dr Carolyn Joy Levere

B) **President Citation Award** to Dr Frank Mangoni

8) Other Business

- A) Continuing Education record changes (See handouts from Dr Levere)
Members will be required to keep take of Continuing Education hours

Thank you to members for your attendance. It is always appreciated that members show their interest and support in the administration

Draft Minutes of the New Brunswick Chiropractors' Association 2017 Annual General Meeting October 27th 2017 at the Crowne Plaza Fredericton New Brunswick.

AGM 2017:06 Motion first and seconded to adjourn the 2017 Annual General Meeting of the members was **APPROVED**

Meeting ended at 7:28 pm

Respectfully submitted: Dr. Jennie Hersey, Secretary